

KNOWLEDGE TRANSFER

About

A line about both clients

Need

The Egyptian government was in the process of establishing a certification organisation to handle eSignature Law, of passing a new Egyptian eCommerce law, and of implementing ePayment systems in the Egyptian Central Bank. There was a need to learn what has already been done in Europe in this area.

The Department of Communications, Marine and Natural Resources and Commercial Law Development Programme (CLDP) at the US Department of Commerce collaborated to host a group of senior civil servants to share experiences regarding eGovernment. SONAS Innovation was engaged to organise and coordinate the project.

Solution

SONAS Innovation organised and coordinated the Study Tour of Irish Government technology initiatives and policy, for a delegation of 8 Egyptian senior officials over 5 days. The tour focused on:

- Irish and European Commission laws (including examples of electronic transaction capabilities and services available in Ireland)
- an exploration of these issues within the context of current or planned public and private sector initiatives.

SONAS Innovation selected a range of 25 speakers from academia, judiciary, private companies, public sector, the legal world and technology. It arranged offsite visits, including participation in the EU-level event on Biometrics.

Outcome

The Study Tour has been recognised as the first Training Tour of a future Knowledge Transfer Centre. Ireland strengthened its diplomatic relationship with Egypt and sustainable business opportunities were revealed. Irish companies are now engaged in significant business in Egypt as a direct result.

Further Reading

Letter from CLDP commending SONAS Innovation

Quotes from attendees

<http://www.gd-ns-ict.com/Auto/monthly/QPR%20Apr-Jun%2004.pdf>